

Course Type	Course Code	Name of the Course	L	T	P	Credits
DE	EMSD512	Financial Markets & Services	3	0	0	3

Course Objective
<p>The objectives of this course are:</p> <p>This course is designed to provide a broad overview of the merchant banking functions and different aspects of financial services globally and in India. It focuses on different aspects of financial services like leasing, hire purchase, factoring, mutual funds, venture capital, consumer finance, insurance and credit rating services along with merchant banking activities.</p>
Learning Outcomes
<ol style="list-style-type: none"> 1. To understand the basic evolution, functioning and regulations in Financial Services. 2. To develop thorough understanding about the various Financial Services operating in India. 3. To understand the concept, functioning and regulation in Merchant Banking sector in India.

Unit No.	Topics to be Covered	Lecture Hours	Learning Outcome
1	Primary Market and Merchant Banking Activities, Secondary Market, Capital Issue Management: Pre and Post Issue Management, Bond Market, Case Studies in Merchant Banking	8	To understand the concept and theoretical framework of Merchant Banking Activities and the Financial Market.
2	Financial Services Industry in India-An Overview, Role of SEBI and RBI in Financial Services Sector, Case Studies in regulations of Financial Services, Emerging technologies in Financial Markets and Financial Services sector	6	To develop an insight into the regulations and adoption of Technologies in Financial Markets and Financial Services sector in India.
3	Leasing: Lease Evaluation and Accounting, Hire Purchase and its Evaluation, Factoring and Bill Discounting, Consumer Finance, Non-Banking Finance Companies(NBFC), Case Studies in Financial Services	11	To develop an understanding of the concept, accounting norms and innovations in different types of Financial Services.
4	Mutual Funds, Venture Capital, Insurance, Credit Rating, Securitization	11	To develop the understanding of newer financial services in the country.
5	Reports and cases in Indian Financial Services Industry for digital adoption, New developments and advancements in the Financial Services Industry., Emerging trends in financial services.	6	To learn the new developments and advancements in financial services.
	Total	42	

Text Books:

1. Management of Financial Services –CARama Gopal, Vikas Publishing
2. Financial Services–MY Khan, Tata McGraw Hill Education

Reference Books:

1. Financial Services and Markets-P Pandian, Vikas Publishing
2. Indian Financial System–HR Machiraju, Vikas Publishing
3. Financial Services-The Institute of Chartered Financial Analysts of India
4. Case Studies and Reports in Merchant Banking-to be provided by the instructor